

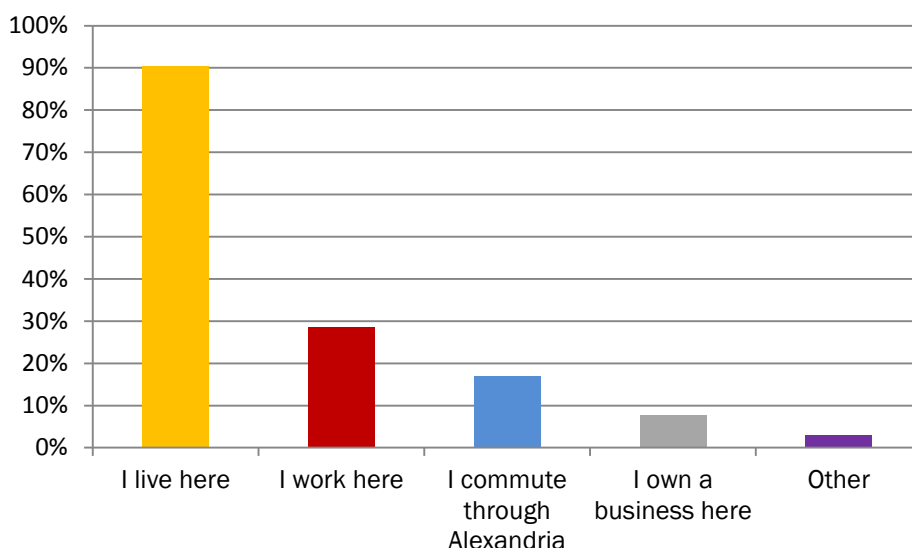


## EISENHOWER WEST SMALL AREA PLAN ONLINE SURVEY #1 SUMMARY REPORT OF RESULTS

City of Alexandria | Department of Planning and Zoning  
Tuesday, April 15<sup>th</sup>, 2014

This report outlines the results of the first online survey for the Eisenhower West Small Area Plan. The survey was available for participants to take online from March 7<sup>th</sup>- April 4<sup>th</sup>, 2014. In that time, 384 people submitted complete responses.

### Question 1: What is your connection to the City of Alexandria? Check all that apply.



### Question 2: If you live in the City of Alexandria, what neighborhood or community do you live in?

The majority of respondents listed one of the communities below:

- Cameron Station
- Townes at Cameron Parke
- Del Ray
- Old Town
- West End
- Seminary Hill
- Summers Grove
- Taylor Run
- North Ridge
- Landmark
- Eisenhower Avenue

### Question 3: If you own a business in the City of Alexandria, in which neighborhood is it located?

Listed below were some of the most frequent responses:

- Cameron Station
- Eisenhower Avenue
- Old Town
- Not Applicable

**Question 4: If you do not live in the Eisenhower West Area, do you come here?**

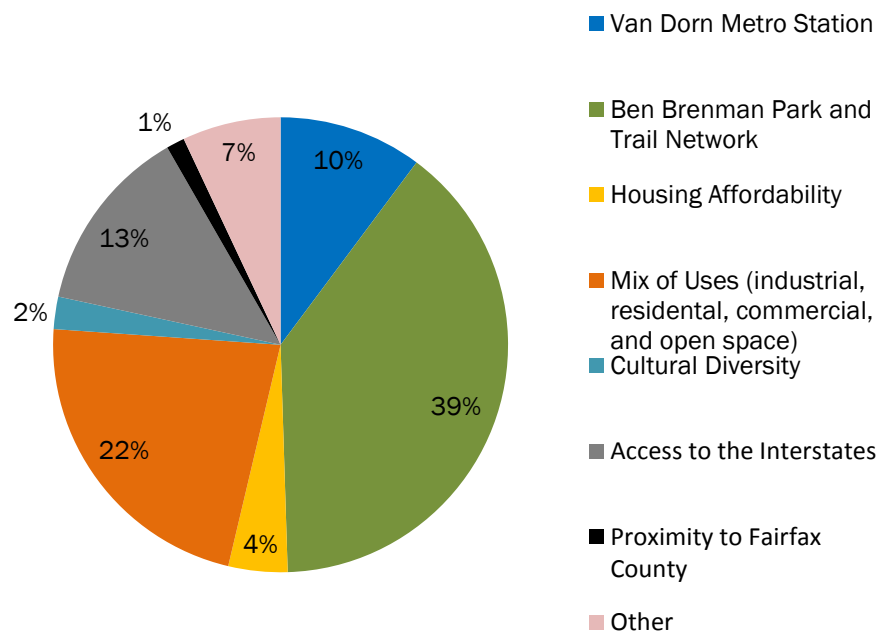
**89.2%**

Percent of those participants that took the survey and do not live in the Eisenhower West area but still visit the area.

**Question 5: If yes, why?**

- Shopping: Home Repair, Grocery, Computer Store
- Services: Auto, Health, UPS/FedEx, Recycling, Animal Shelter, Library
- Outdoor Recreation: Walking, Cycling, Group Sports, Water park, Running
- Entertainment: Movies, Restaurants, Bowling, Fitness
- Transportation: Metro, Duke Street
- Visit Friends
- Business/Work

**Question 6: What do you like best about the Eisenhower West Area? Select one.**



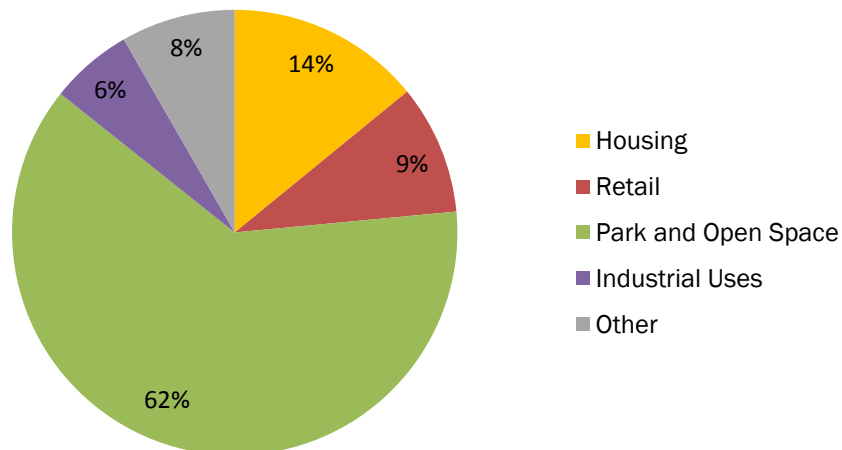
**Question 7: What would you like to see change in the Eisenhower West area in the short term (5-10 years)?**

In general, many comments focused on the desire for Eisenhower West to become a pedestrian-scaled environment with a focus on connectivity, safety, and walkability to the metro, City, and greater region. Density near the metro was desired along with increased parking. A hope for greater variety in shops and restaurants was also expressed along with reduction and stronger regulation of industrial uses. Many responses highlighted the need to redevelop Landmark Mall and activate Victory Center while creating more open space and opportunities for recreation. Maintaining and increasing affordable housing was also stressed. Specific responses can be viewed in the full report available upon request.

**Question 8: What would you like to see change in the Eisenhower West area in the long term (25 years)?**

Responses to this question focused on supporting a thriving, connected, mixed use, affordable, and diverse transit-oriented community with housing, education, employment, and retail options. Specific responses can be viewed in the full report available upon request.

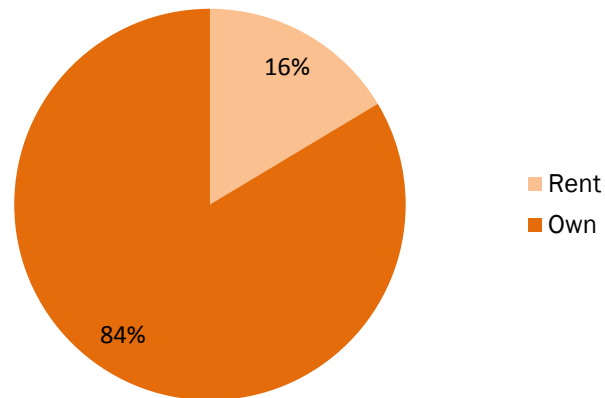
**Question 9: Is there a place, use, or function that you would like to preserve in the Eisenhower West area? Select one.**



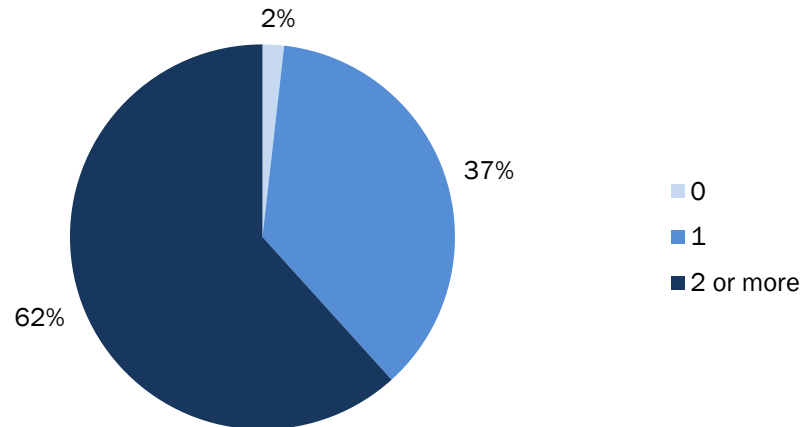
**Question 10: Why? Please explain further.**

Please see the attached report for expanded explanations.

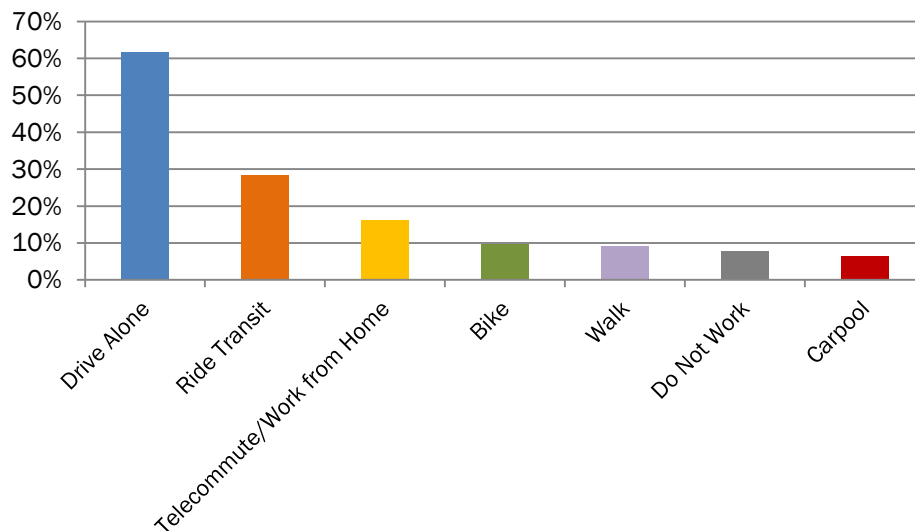
Question 11: Do you rent or own your home?



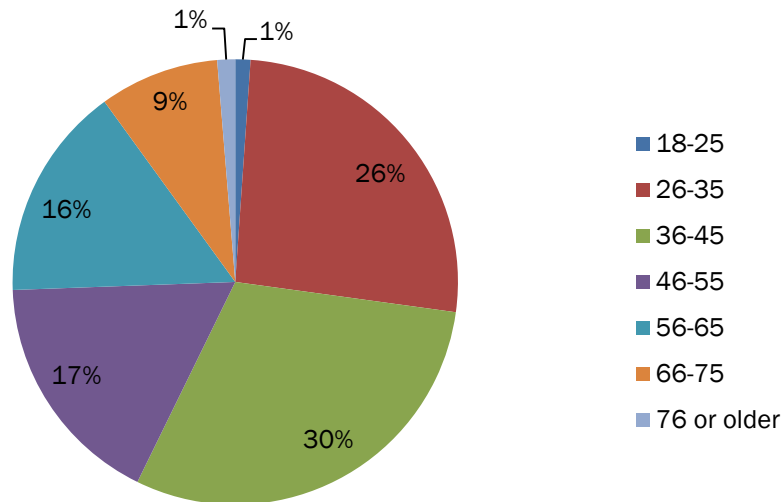
Question 12: How many cars or vehicles does your household have?



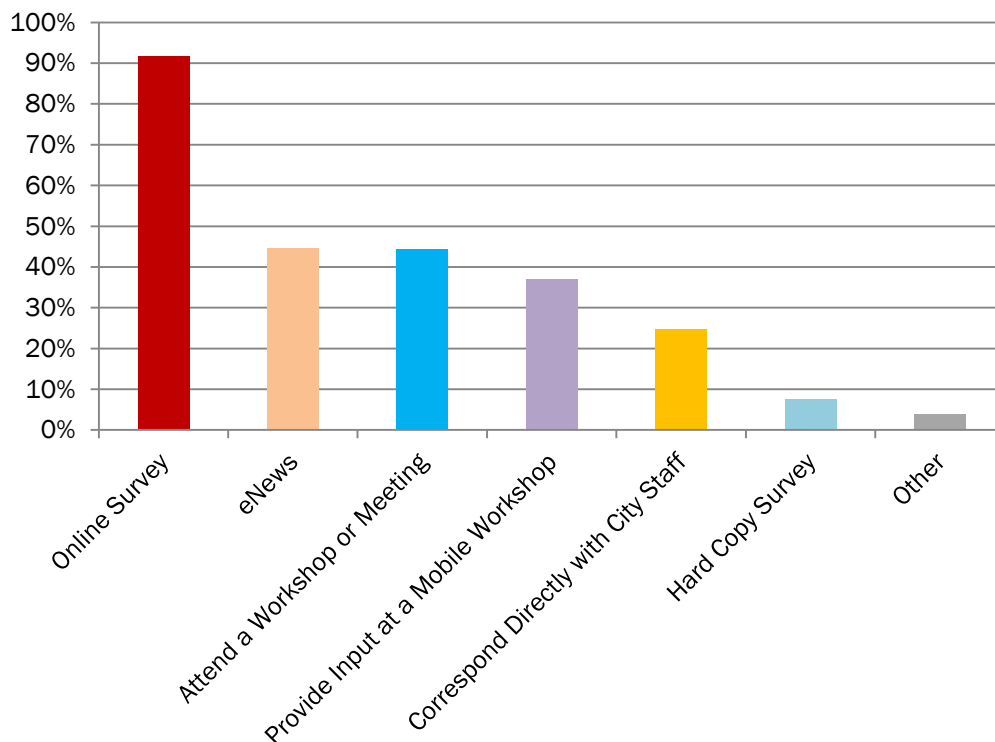
Question 13: What is the primary method that you typically commute to work? Check all that apply.



**Question 14: What is your age range?**



**Question 15: Through the Eisenhower West Small Area planning process, we will be hosting large community meetings, steering committee meetings, and use online engagement. Which of the engagement tools listed below would you like us to use? Check all that apply.**



**Question 17: Please share any additional comments.**

A complete list of comments is in the full report available upon request.